# Example press release

**Play stops traffic outside school**

Play stopped traffic outside [INSERT NAME OF SCHOOL] last Friday – as pupils reclaimed the street for hula hooping, skipping and games!

Around [INSERT APPROX NUMBER] children and their parents took part in the PlayStreet Session. The school based in [INSERT STREET/ AREA], is hosting INSERT NUMBER of the sessions per year.

Headteacher [INSERT NAME], said: “Street play provides the opportunity to all children to have the freedom to explore their area, to enjoy and participate in space for free play, independently in front of or near their own front door and school, contributing to a healthy and happy lifestyle.

“It was good to see children, parents and residents playing outside, which helps families get to know each other and creates a greater sense of community spirit. A big ‘thank you’ message to all residents and parents that came out to show their support!”

Parents volunteered to ‘steward’ the road closure – standing at the barriers and redirecting through-traffic. People living on the street also helped with stewarding and joined in the fun.

[INSERT NAME], whose children attend the school, said: “It was fun doing the stewarding and nice to be able to help out. My children were very excited when they came out and saw they could play in the street there and then with their friends. They loved riding up and down on their bikes and doing the chalk drawing. Afterwards all they kept saying was: ‘When can we do it again?’”

More information:

For further details contact [INSERT NAME OF PERSON AND CONTACT DETAILS]