

Travel for Life case study

School name: Oaklands Primary School

Award for: Travel for Life Top Schools Award for Creativity and Innovation

S – Oaklands Primary School is located in Hanwell with many of its pupils coming from the area. However, some also travel from as far as Northolt, Greenford and Southall. The school began working with TfL Travel for Life (STARS) in 2006. Gold accreditation was achieved in September 2021.

T – The Travel Champion and the TfL Explorer Ambassadors (JTAs) identified pedestrian safety as a major issue among the school community.



A – With guidance from the Champion, the Explorers Ambassadors devised and delivered a week dedicated to enhancing pedestrian safety skills and knowledge among pupils. They tailored the sessions to make them accessible to children from Nursery to Year 6, ensuring the road safety message was shared across the school. They worked with small groups from each class in the playground for 15 minutes, challenging and deepening their road safety knowledge in an engaging and effective way. The “stop, look, listen and think” strategy was included, as well as road sign knowledge.

R – Children across the school acquired improved knowledge about pedestrian safety, whether accompanied by an adult or walking independently. The importance of wearing visible clothing during the darker months was also addressed. The sessions resulted in pupils becoming responsible and informed pedestrians.

For more information contact the School Travel Team sta@ealing.gov.uk



Travel for Life Case Study

School name: Mount Carmel Catholic Primary School

Project title: Travel for Life Best Newcomer

S – Mount Carmel is situated in the south of the borough and as a faith school has an above average number of pupils living outside the catchment area. It joined the TfL Travel for Life (STARS) scheme in 2007. Engagement was stepped up in 2023 with it achieving Bronze status.

T - Residents, parents and carers contacted the headteacher suggesting the school re-engaged with the TfL Travel for Life (STARS) scheme, with the aim of tackling parking and congestion problems in the area. The school took on board the proposal, appointing a Travel Champion to work with Ealing Council's School Travel Team.



A – The Champion faced considerable challenges embedding active travel. Working with her Travel Ambassadors (now Explorers Ambassadors), curriculum linked activities were developed to encourage the pupils to get on board with alternatives to car use for the school journey. For Green Transport Week, for example, a scientific research lesson was created looking at air pollution. Road safety was also promoted at whole school assemblies, and competitions run to encourage modeshift to walking, cycling and scooting.

R- In one year, the school increased active travel, including participation in the Park and Stride scheme (where cars drop off at least a 10-minute walk away), from 67% to 76%, and reduced car use from 21% to 16%.

For more information contact the School Travel Team sta@ealing.gov.uk



Travel for Life Case Study

School name: Villiers High School

Project title: Travel for Life Best Newcomer

S – Villiers High School is in Southall. The secondary resumed working with the School Travel Team in 2023 after almost a 10-year hiatus, achieving Silver TfL Travel for Life (STARS) status. They have endeavoured to become a sustainable school with the environment at the heart of everything they do.

T – An Eco committee was formed involving students and a series of ambitious and creative activities were devised. Centrepiece was an ECO Day in 2023 with a sustainable travel focus, led by the Travel Ambassadors (now TfL Pioneers).

A – Students created ‘active travel maps’ rethinking their journey to school. They became travel planners redesigning local roads to reduce car use. They calculated the carbon emissions of different types of travel for purposes ranging from pilgrimages to holidays. The history of sustainable travel from 4,000 BC was also explored. Conversations about sustainable travel were even conducted in Spanish and French.

The Travel Ambassadors organised events such as a Road Safety Obstacle Course and a golden lock competition to encourage pupils to cycle to school. The Ambassadors also worked with Let’s Ride Southall, a community group aiming to increase active travel participation in the area. Together, they organised a bike raffle to encourage more pupils and staff to ride to school.



R- The school increased active travel from a 49% baseline in 2011/12 to 62% in 2022/23, and work continues to build on this increase.

For more information contact the School Travel Team sta@ealing.gov.uk



Travel for Life Case Study

School name: Mayfield Primary School

Project title: Long-term Excellence

S – Mayfield Primary School is situated in Hanwell. Most pupils live in the catchment area. It's in a residential area and has a School Street, however, faces challenges with cut through traffic. It's been Gold accredited with the TfL Travel for Life scheme since September 2015.

T – The school's commitment to active travel and improving the health of the school community has been unwavering. Innovative schemes have been implemented to encourage students, staff and the community to engage in active travel.



A – A fleet of 60 scooters was purchased using a grant, and these have been used for trips in the local area. The Explorers Ambassadors (formerly Junior Travel Ambassadors) even travelled by scooter to attend a School Travel Team Fun Day at Greenford Hall. Scootering has also been developed as a fun lunchtime activity, including an active travel disco. The school has also purchased a double-decker bus to use as a dynamic classroom space, and motivate children to use public transport.

The school's Explorers Ambassadors (JTA) programme is a prized role for pupils, empowering them to run events and competitions, and even patrol outside the school.

R- Over the years, Mayfield Primary School has shown a steady improvement in active travel participation rates, year on year. Eighty-six per cent of pupils either walk, cycle or scoot to school, the 2024 Hand Up Survey shows. And just 10% are driven for the school journey. The consistent progress is a testament to the school's effective strategies and commitment.

For more information contact the School Travel Team sta@ealing.gov.uk



Travel For Life Case Study

School name: Mayfield Primary School

Award for: Modeshift Impact

S – Mayfield Primary School is located in Hanwell with many pupils coming from the immediate catchment area. The school began working with TfL Travel for Life (STARS) in 2009, and is Gold accredited.

T – The school has shown a consistent and creative approach to modeshift change, targeting both active travel and car use.

A – Innovative ideas have included purchasing a fleet of scooters and safety kits that are used for school trips – as well as lunchtime activities such as scooter discos. The fleet was used when the Explorers Ambassadors (JTAs) attended a School Travel Team event at Greenford Hall.



R – From their baseline in 2008, when only 38% pupils used active travel for the school journey, there has been a steady year on year increase. 83% of pupils now use active travel plus a further 7% use Park and Stride. Car use has been reduced from 50% in the 2008 baseline to just 8% in 2023.

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Travel For Life Case Study

School name: St Vincent's Catholic Primary School

Award for: Best Campaign

S – St Vincent's Catholic Primary School is a faith school situated in Acton with a wide catchment area. Eighty-three per cent of pupils live within 1 mile, which is lower than the Ealing average. They were awarded Silver accreditation status with Tfl Travel for Life (STARS) in 2022.

T – To encourage families to leave the car at home, and show how easy it is to walk instead, it was decided to set up Giant Walks in 2021, to coincide with global environmental event COP26.

A – St Vincent's made use of School Travel Team resources to organise the event using the principles of a Walking Bus, where pupils walk to school from an agreed location, at an agreed time, supported by adult volunteers, and usually on a regular basis. The school used public transport hubs as the start locations. A risk assessment was done, and the meeting points were publicised to get as many families as possible involved.



R – Feedback from families suggested the walk had many wider benefits; parents learned new routes to school, children learned how easy it is to walk, even on a cold and rainy day, and children felt excited to walk with friends and teachers. The Giant Walk is so popular that they run it once per term. Their Travel for Life data shows a significant increase in active travel, including park and stride participation increasing from 58% in 2016, prior to the Giant Walking Bus taking place, to 81% once it had started. Car use was reduced from 31% to 17% over the same period.

For more information contact the School Travel Team sta@ealing.gov.uk



Travel For Life Case Study

School name: Selborne Primary School

Project title: Best Campaign

S – Selborne Primary is situated to the north of the borough in an area just off the busy A40, with the majority of pupils living within the catchment area. It joined the TfL Travel for Life (STARS) scheme in 2007 and has achieved Gold status.

T - Selborne has continually connected its work on STARS with Eco-Schools and Healthy Schools. They have Silver Eco-School status and Platinum for Healthy Schools London.

A- Their Eco-Schools portfolio includes the collection of air pollution data, whole school air pollution days and anti-idling campaigns. They have raised awareness of anti-idling through a campaign developed and delivered by themselves. They also joined and fully embraced the 'Engines Off' initiative organised by the Mayor of London and successfully engaged the community.



Active travel plays a big part in their school ethos and fits into all areas of the day-to-day activities. They include their Walk to School map on their website [Selborne Primary School - Walking to school map](#). School staff also use their initiative, they work independently and regularly organise activities to support their Travel for Life accreditation. They aim to increase active travel and improve road safety, with a link to their Eco-School and Healthy Schools campaigns.

R – Active travel participation has grown consistently among pupils, with 67% walking, cycling or scooting to school in 2024.

For more information contact the School Travel Team sta@ealing.gov.uk



Travel for Life Case Study

School name: Ada Lovelace CofE High School

Project title: Travel for Life Top Schools Award for Student Achievement

S – Ada Lovelace CofE High School is situated in central Ealing, on a leafy residential side road near to the North Circular. Students travel from across the borough to attend. Participation in the TfL Travel for Life (STARS) scheme began in 2021, with the school achieving Gold status in 2023.

T – The school stands out for the way in which students have risen to the challenge of promoting road safety and reducing its carbon footprint. Twelve were selected to become TfL Pioneers, with a major part of the role requiring them to speak at assemblies to both staff and fellow students.

A – Teacher-prepared scripts and PowerPoints were initially used to support them as they undertook promotion activities. However, as their confidence increased, they began to work under their own initiative, preparing and delivering impactful content. A high point was speaking and fielding questions at an Eco Active Seminar at London Transport Museum.



A real heartwarming moment for me was when our students spoke at the Eco Active Seminar at the London Transport Museum, where they spoke using microphones to an audience of strangers and were able to spontaneously answer questions on

R- Not only did they have a significant impact on road safety and awareness of green issues at the school, but they also flourished as individuals, developing their confidence, presentation and project management skills. The daily attendance of one student, in particular, noticeably improved due to a greater sense of belonging at the school. Becoming a TfL Pioneer has also become a coveted role at the school with recruitment drives among pupils being over-subscribed.

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Travel For Life Case Study

School name: North Primary School

Award for: Modeshift Impact

S – North Primary School is situated in Southall, an area of Ealing with one of the highest rates of inactivity in the country. TFL Travel for Life (STARS) engagement began in 2006 and the school has become Gold accredited.

T – Staff have led the way in encouraging the community to engage in active travel for the school journey.



A – They have implemented a three barrier School Street, stopping access by motor vehicles during drop off and pick up times. Families have been encouraged to take pride in their area by litter picking on the way to school. School staff have also set a good example by travelling actively themselves and sharing why they do it with the school community. Active, safe and sustainable travel has also been embedded in the school curriculum in English, Geography, PSHE and science lessons. Road Safety has also been prioritised during both winter and summer months

R – Since their baseline in 2009 where just 67% of pupils used active travel, there has been a significant impact both away from car use [a decrease of 13%] and toward active travel [an increase of 16%]. Their concerted efforts to work with the school community to bring about change is clearly evident.

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