

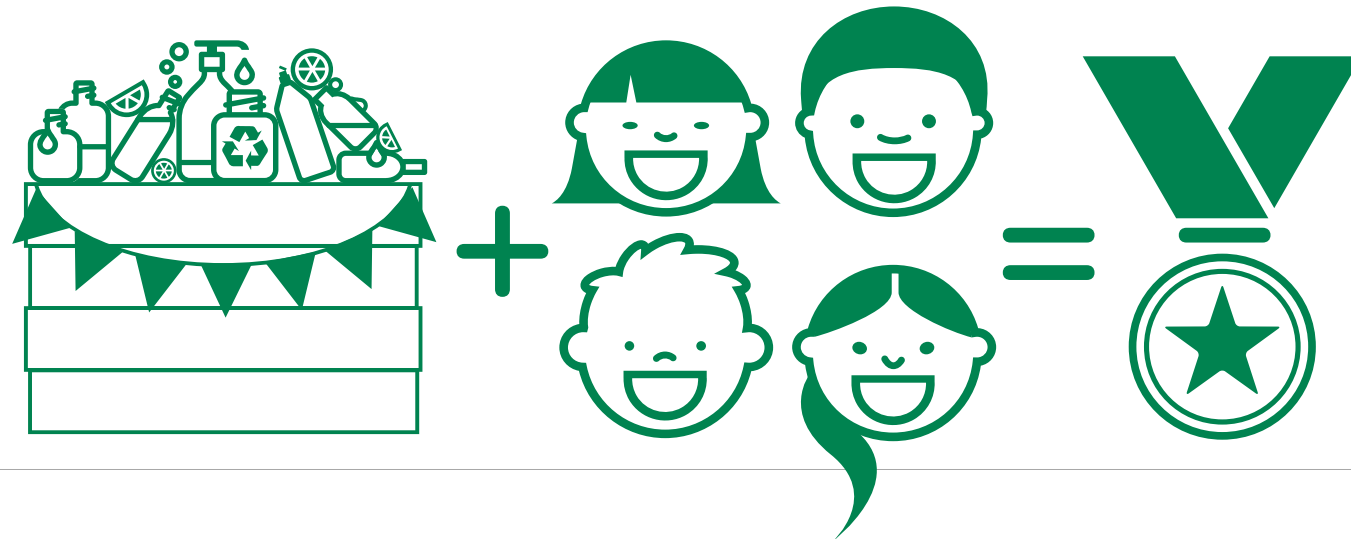


ECO Refill Shops Ealing Schools Information Pack

EMPOWERING OUR YOUNG PEOPLE

The What

Our mission is to give young people the skills and tools to play a part in tackling the climate and ecological emergency, and be part of the UK's low-carbon circular economy through a school ECO refill shop. We work with Primary (KS2), Secondary (KS3) and SEN Post 16 schools across the UK.



The Why

Our school based Eco Refill Shop is a **critical enabler** for increasing reuse in the community

Parents **influenced** by children

Whole school community engaged in reuse

School routine = **EASE**

Community sees **their impact** celebrated by school



Young People learn workplace **skills**

Young People build **good habits**

Young People take **responsibility**

Young People active in **circular economy**

The 3 Step Process

Step 1: The Enterprise Training Toolkit

- The team of children will follow the Enterprise Training to create a Business Plan, apply for Job Roles, assess Skills Development, and learn to Operate and Evaluate their business.

Step 2: Operate the Shop with fully circular products

- Fully circular product range of environmentally kind Hand Wash, Body Wash, Hair Care, Washing Up Liquid and Laundry Liquids.

Step 3: Roll forward sustainably

- Hand on to a new cohort of pupils.



Step 1: Enterprise Training

The team of children follow the Enterprise Training Toolkit to create a Business Plan, apply for Job Roles, assess their Skills Development, and learn to Operate and Evaluate their business. The Enterprise Training will be presented through a series of cartoon explainer animations, used alongside physical template based training materials.



Application Form

Class: 4 Kerry

Position Applied for: Sales team

Why do you want to be part of the business team?

I want to be part of the business team because in the future I want the world to be a better place to stay and I want to save the environment and the animals.

*'I want to be part of the business team because in the future I want the world to be a better place'
Year 4 pupil*

The 2: Operate the Shop with Fully Circular Products

- Engage families and staff in refilling regularly.
- Fully circular product range of Laundry Liquids, Hand Wash, Body Wash, Hair Care and Washing Up Liquid.



Step 2 – Operate & Impact

We've never done refills before and this makes it so easy

It has made me more mindful about using unnecessary packaging

Just having the option to refill is lovely, it is not something I would consider before

It has inspired me and also it's so close and there when I do the kid's school run

You're doing a good job, my son has been working in this refill shop and he really likes this experience



Step 3: Evaluate, Report Impact & Roll Forward

Children report data following each opening and complete termly evaluations of skills built and their business performance.

The refill shop aligns to many of the criteria of the new **DfE Climate Action Plans**.



Product Costs



500ml	Cost Price	Selling Price to community
Hand Wash	£2.10	£2.25
Body Wash	£2.57	£2.75
Washing Up Liquid	£1.26	£1.50
Laundry Liquid	£1.79	£2.00
Fabric Conditioner	£1.30	£1.50
Hair Shampoo	£2.57	£2.75
Hair Conditioner	£2.25	£2.50

Our products are UK made, paraben and SLS free, cruelty free, vegan, closed loop, and affordable. In addition to liquid refills we also offer plastic free boxed soaps and hair care bars, and food products in home recyclable paper packaging.

What you'll Receive

Enterprise Training Resources

Template Business Plans, Job Role Booklets for each child, Sample Products, access to the ECO Refill Shop Platform (12 months) which provides step by step explainer videos to support the training and operation of your refill shop, as well as a green skills development framework for each child. Further details can be found here:

<https://markedimprovement.typeform.com/ecorefillshop>

Products to Sell – Funded stock package to the value of £200 + vat

Shop sales will fund future orders. Your funded products must be ordered before April 2025.



Key Outcomes



Action as well as words: provides capability for positive action within the school community



Young People's Voice: today's young people will be in their 30s and 40s by 2050






Circularity in action: refill product range is fully circular and better for the environment. The shop aligns to many of the criteria of the new School Climate Action Plans.



Skills Development: confident use of skills generates a wage premium for 19-24s

The Key Performance Indicators

-  **Behaviour Change** – customer questionnaires are used termly to measure baseline and subsequent behaviour. Please see the next page for details.
-  **Plastic Waste Reduction** – containers saved from waste are counted using a tally of the number of refills sold, which is reported to Pupils Profit following trading. This can be cross checked against bulk purchases of refill product by the schools.
-  **Development of transferable green workplace skills and life skills** –these are aligned to the skills progression framework developed by **Skills Builder Partnership**. For simplicity we focus primarily on three skills: Team Work, Problem Solving and Creativity, although the impact extends beyond these three skills. This is measured termly combining pupil self assessment with staff sign off. As a wider context to the importance of the children's skills development, [The Skills Builder Partnership Essential Skills and Employment Outcomes Report February 2021](#) links confident use of skills with a wage premium in young people, and [The Centre for Education and Youth April 2019 report](#) argues that skills education should start as soon as children start school because it opens up children and young peoples horizons, exposing them to abroad range of ideas and challenging the early formation of stereotypes. It also states that the children who would benefit most from an age appropriate careers education are less likely to receive it.



How we're being received by organisations



We're proud to have been featured and supported by many wonderful organisations, here is a selection:

World Economic Forum / World Wildlife Fund / UN Environment Programme – Reuse Portal showcases Pupils Profit School Refill Shops as part of **Heston in the Loop** work with **Hounslow Council** and **ReLondon**

<https://www.reuseportal.org/projects/schools-eco-refill-%28heston-in-the-loop%29/a0s6800003IfEuAAK>

Let's Go Zero Case Study & Podcast (mins 7-10)

<https://letsgozero.org/rathfern-primary-school-lewisham-england/>

<https://www.youtube.com/watch?v=xDS3wzIN5uw>

Greater London Authority (GLA) – *Lizzie's approach to trialling a participatory, co-design approach to mission orientated innovation has been exemplary. We have seen how her concept has grown to be inclusive collaborative and spark creativity and lead to better ways of visioning a future London'*

Eco-Schools – *The ECO Refill scheme gives children the ability to create positive impacts and behaviour change in their school communities, whilst working towards the Eco-Schools Green Flag, complementing their work on the waste topic'*

GMCA: <https://www.greatermanchester-ca.gov.uk/news/greater-manchester-school-children-launch-eco-enterprises-to-reduce-plastic-waste/>

Councils we're currently working with – Essex, Greater Manchester Combined Authority, Hackney, Harrow, Hammersmith & Fulham, Hounslow, Kingston, Richmond, Wandsworth. We work with schools nationally.

Ofsted: for bringing learning to life within the personal development grade.



How we're being received by school staff



'The refill shop played a huge part in our success' **Croydon Primary School – Winner Eco-Schools Waste Topic of the Year 2021/22**

'The Refill Shop is a wonderful complement to the OFSTED personal development grade' **EHT Wandsworth Primary School** *'The children involved in running the shop appear to be growing more confident each week. They are also beginning to hone their skills and have a better idea as to how their job roles are built into the running of the shop'* **Barking & Dagenham Primary School**

'It impacted positively on key children who find school life hard. I have never seen this one particular child so engaged with the whole process. This was from the interview through to his role. He shone!! This definitely prepares them for working life' **Wandsworth Primary School**

https://audioboom.com/posts/8405478-listen-jenny-thomas-from-hernhill-primary-school-has-been-telling-us-about-their-refill-shop-2?fbclid=IwAR1s-FAC4i2_9xK3r5_aHwKXi4BAIo4GDMbTX0hN-utAmsUm_XXnKNpu3cM **Kent Primary School Podcast from SEK Award Ceremony**

'We have a great school community here who enjoy supporting the children so the refill station was warmly welcomed. The parents have asked about the next opening and are continuing to support us - it also helps as the nearest refill shop is a 30 minute walk so it makes it easier for parents. As Geography lead it has reinforced the children's learning on sustainability and desire to make a change. As well as developing skills in leadership, team work, time management and organisation.' **Wandsworth Primary School**

'The modules have been really nice to work through, easy bite-sized chunks' **Bury Primary School**

'The pupils are more aware about how they can make changes at home to become more environmentally friendly' **Barking & Dagenham Primary School**

'Thank you again for all your help and support, we have definitely enjoyed the process and the children have learnt an incredible amount of skills through each step of the process' **Lewisham Primary School**

'This really helped the children to understand how a business works' **Lambeth Primary School**

'It's a great insight for children of how real businesses and the real world work' **Croydon Primary School**



How - we're being received by school communities



95% of survey respondents would like an ECO Refill Shop at school

'We didn't refill previously but we have used the refill shop every time since it opened.'

'I just wanted to say I thought the refill shop was brilliant! I wasn't expecting a choice of different scents/flavours, that was great! And the children manning the shop did a fantastic job. I hope it's a great success!'

'This is a great idea! Please make sure it is easy for me to get hold of containers and know what containers I need. Thanks!'

'As captured on the schools twitter account [Bursting Wood \(@BurstingWood\) / Twitter](#) the eco fill shop had lots of engagement from pupils and the wider school community. As a parent and school governor it was really beneficial to see this ethical entrepreneur scheme in action, supporting the children's learning around sustainability, team working, numeracy and so much more. It would be fantastic to see something like this in Westminster Schools, A possibility also could be for the council to support a market stall and invite the schools to operate it in the wider community spaces.'

'It's a great idea so keep it up' / 'Great idea!' X 3 / 'Fantastic work!' / 'Keep up the great work' / 'There is no planet B – good on you for helping the planet'

'Being able to refill on the school run is very convenient, and the process is easy. No need to have to go to the shops!'

'Great customer service!! Than you very much! Amazing name! Amazing product!'

'Well done. Organised queue. First day (Top notch) children very focused and on it'



Work with us

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Inaction is simply inadequate in the world in which we live; we need to start with what we can do at our own individual and community level.

We hope to work with you to deliver positive actionable change in your school communities.

Thank you.

